

2009 Cleveland Facilities Maintenance & Building Expo Seminar Schedule

All seminars will take place during the show, and are free to attend. Seminars are on a first-come, first-served basis.

9:00-9:45

Understanding What “Green” Means in Today’s Buildings!

Examine the “why” it is necessary and more important today to understand Building Science; Basic science principals related to indoor temperature and indoor relative humidity migration; How infiltration and insulation effects indoor comfort and employee productivity; Evaluate how HVAC systems operate and what makes them become less efficient; Controlled ventilation for healthy indoor air. Indoor Lighting Controls for less.??

Presented by: George Trappe

Vice President, Residential Energy Services Company Ltd

10:00-10:45

Achieving Top Line Growth (PTLG) During the Recession

A seminar for business owners and CEO’s

Andy Birol, author and Internationally reknowned business consultant, helps driven business owners create profitable top line growth and prosperity by discovering their Best and Highest Use® (BHU) and driving it through their firms. This seminar is for business owners and CEO’s. Andy will conduct an owners-only roundtable/brainstorming session on how to achieve PTLG and cover the following: PTLG The New Imperative For Your Business? Components of PTLG The Obvious But Critical Nature of PTLG How Focused Are You Focused on PTLG? Three Ways to Create PTLG in Your Business. For more info see our website at: www.profitabletoplinegrowth.com

Presented by: Andy Birol

Birol Growth Consulting

11:00-11:45

Arc/Flash Protection for Industrial Settings

Learn about new safety products to protect yourself and your employees against the dangers of Arc Flash. Learn about new government standards pertaining to Arc Flash Safety.

Presented by: Greg Smith, Electrical Engineer/Sales Director for Emerson High Voltage Maintenance Inc.

12:00-12:45

Finished Concrete Flooring

Attend this seminar and Discover the benefits of finished concrete flooring; Compare and contrast the four types of liquid-applied concrete hardener-densifiers; Compare different types of colorants for finished floors; Explain the role of testing in assessing appearance and performance of concrete flooring.

Presented by: Will Priver, Mfg. Agent representing PROSOCO Corp.-a leader in the masonry, concrete and stone preservation and restoration industry.

1:00-2:00

Cutting Energy Costs While You Cut Maintenance Costs

Sometimes the cost of maintaining utility systems can rival the cost of operating those systems. This program will present you with not-so-obvious opportunities to significantly cut BOTH the costs of operating your facility using easily applied and (sometimes) inexpensive solutions. These solutions provide both environmental and economic benefits- your site can “Go Green” while you “Save Green”. We will also discuss payment options that will let you upgrade for savings while reducing TOTAL cash outflow, Alternative UTILITY RATES - Alternative LIGHTING Solutions -Improved COMPRESSED AIR Capacity and Performance-Maximizing PLC controls- Effective THERMAL RECOVERY and Recycling- Integrated HVAC Operations- Improved COOLING TOWER Operation-Cost-Effective THERMAL STORAGE for Heating AND Cooling- High Efficiency CO-Generation (It’s not just for the “Big Guys” anymore).

Presented by; Randy Witte, President Emc2 ConServ, Engineers Consultants